Subject: Chat with Sam Apple
From: Sam Apple <samapple@gmail.com>
To: barriticus@gmail.com

me: http://www.vanityfair.com/online/daily/2010/06/why-the-hacks-hate-michael-hastings.html
Sam: nice.
me: that's the fellow I mentioned to you during my drunken video ambush last night
Sam: p.s. i think you should write for us rather than true slant. less money, for now, but we're cooler
me: well, I'm about to jump ship from True/Slant anyway, I think
me: they've been bought by Forbes
me: and I've been getting pretty Puritan in my old age
me: so, yes, I 'd be interested, as I would be homeless
Sam: yeah. it might not look good for the new things you're doing if you're working for hte man
Sam: that said, i am considering funding tft by started a side business that would essentially be an ad agency, so there's that
me: yeah, I can also bring along some other people for you to evaluate
me: heh, I worked at an ad agency for a little while
Sam: cool. it will be a separate arm, perhaps even a separate company
Sam: but there will be some evil in the system
Sam: just wanted to warn you
me: that's fine and inevitable
me: I'm not opposed to, like, business
me: I just don't like Steve Forbes
Sam: word. i have no idea, but i have a feeling they're probably going to move it in the direction of more user-generated associated content crap
me: could be, they've been mum about the changes
me: I had met with the execs a few months back about Project PM
me: basically was going to give them same schematic I've mentioned to you
me: was supposed to bring them software but my guy took too long so I'm looking to hire another programmer to do it
me: and then the buyout occured
me: and frankly
me: their front page is perpetually filled with entertainment crap
Sam: cool. i can hook you up with a great programmer if you're still looking
me: that'd be great, actually, I'm in talks with a couple people I recruited out of the shadowy corners of the internet but I'd prefer to work with someone recommended to me
me: I'll get back to you with the gist of everything soon
Sam: cool. email this guy: "David Wright" <david@developwright.com>,

Sam: very smart. very professional guy
me: beautiful, thanks
Sam: with respect to you making the move to tft, we can do it any time, but if you want to do it soon, we can just set it up and make your book excerpt the first post from you
me: yeah, let's do that, I can go ahead and come on with you at any time, just moved out of NYC to go nomad in Texas and Mexico for a bit so got plenty of time on my hands now
me: incidentally, they built the fuck out of Austin
me: you wouldn't recognize it
Sam: i was actually there last weekend for wedding
me: ah
me: pretty impressive skytowers, eh?
Sam: yeah. you should hook up with our sports editor who lives there. i was at his wedding. he is a hilarious madman
me: I was actually just there visiting for a week, currently in Tyler to cover Sarah Palin rally and hang out with my friend who took a producer gig at this ridiculous NBC affiliate
me: then going to Dallas for a couple months
me: then either Mexico or back to NYC
me: apparently I got a girl pregnant before I left
me: or so she says
Sam: nice. if you could do an on the ground report for us on the palin rally that would be amazing
me: sure, I could do that
Sam: nice. send me your photo and bio, yo
me: but was actually thinking of covering it from the local studio with their live feed, as I'm going to secretly write an article on how they do all the things that conservatives accuse reporters of doing, except they do actually do them
me: but maybe I'll go to the rally itself, will let you know either way
Sam: cool
me: okay, will send those in a sec
Sam: just an report on how the town reacts to the visit could also be cool
me: yeah, I can do that for sure
me: unfortunately